

## Starter pack

# 01.

- 10 lifestyle photos per month (branded, curated for IG/FB)
- 2 Reels/TikTok short-form videos per month
- Caption writing & content planning
- Posting & scheduling to IG & FB

**Perfect for:** small brands needing original visuals & storytelling without a big commitment.

**STARTS AT £600**

## Grow Pack

# 02.

- 20 lifestyle photos per month
- 4 Reels/TikTok videos per month
- Caption writing & content planning
- Posting & scheduling across IG, FB & Threads
- Community engagement (replying to comments/messages weekly)

**Perfect for:** brands ready to grow with stronger storytelling, consistent video content, and active audience engagement.

**STARTS AT £1000**

## Premium Pack

# 03.

- 40 lifestyle photos per month
- 6-8 Reels/TikTok videos per month
- Concept development & mood boards
- Caption writing, storytelling & strategy
- Posting & scheduling across IG, FB, Threads & TikTok
- Active engagement with followers & early adopters (weekly)
- Monthly strategy session + reporting

**Perfect for:** brands that want high-quality visuals, ongoing storytelling, and a creative partner to fuel growth.

**STARTS FROM £1,800**

## Starter pack

01.

### Stay Consistent

- 2 social posts per week (FB & IG – provided by client or basic templates)
- Facebook & Instagram Ads – setup + monitoring
- Scheduling & reporting

**Ideal for:** brands and small businesses that want to maintain a steady online presence without the overwhelm. Ideal if you're just starting out, want things to keep running smoothly, and need reliable support at the lowest cost.

STARTS AT £350 + ADD SPEND

## Grow Pack

02.

### Consistency + Engagement

- 3 social posts per week (FB, IG & Threads – provided by client or templates)
- FB & IG Ads – setup + monthly optimisation
- Scheduling & basic community engagement (likes/replies)
- Monthly performance report

**Ideal for:** brands that are ready to grow beyond the basics by building consistency, encouraging engagement, and gaining clearer insights into performance.

STARTS AT £650 + ADD SPEND

## Premium Pack

03.

### Scale & Optimise

- 4 social posts per week (FB, IG, Threads & TikTok – provided by client or templates)
- FB & IG Ads – setup + weekly optimisation + reporting
- Active engagement (replying to comments & messages weekly)
- Strategy calls & monthly growth report

**Ideal for:** brands that are ready to fully scale their digital presence with a more strategic, hands-on approach. Perfect if you want deeper optimisation, stronger community management, and tailored support to drive faster growth and long-term results.

STARTS FROM £1000+ ADD SPEND